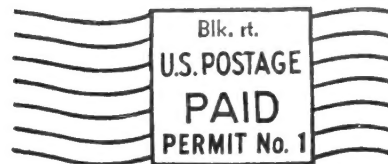
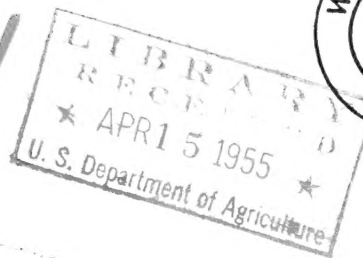


62.73 Conrad-Pyle Co.
West Grove, Pa.
*New!
Exclusive!*

**THRILLINGLY
BEAUTIFUL!**

make your
garden the
neighborhood
showcase!

**LOOK
INSIDE**



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FALL IS "Gayer Than Springtime" WITH LARGE-FLOWERED MUMS LIKE THESE IN YOUR GARDEN

WHEN WE SAY "LARGE"
WE MEAN *Large!*

You can't beat this array of Conard-Pyle originations . . . just plant 'em . . . stand back . . . and enjoy 'em!

Here are outstanding examples of the stemmy, ideal-for-cutting kind of Chrysanthemum which holds up its proud head high and handsome. Plant them along with those bunches of beauty . . . the Star Series of big-flowered Cushions above . . . and you'll really have something to gloat about come fall.

TIME. The sparkling lavender beauty that makes you appreciate life, liberty and the pursuit of happiness in your garden. A magnificent bloom.

LIFE. The rich, rosy wonder that adds significance to the time you spend there. Big and luscious.

FORTUNE. It's yours in both hands when you cut and carry its gold and white wealth into your home.

SUCCESS. Large rewards of rich, unfading crimson color—the natural result of our loving care.

**Large-Flowered Mums are 65c each;
3 of one variety for \$1.50.**

PICK A SUNNY SPOT NOW . . . OVER
SPRING BULBS OR BETWEEN OTHER
PERENNIALS OR WHEREVER YOU
WANT A MAD DASH OF COLOR IN
THE FALL . . . AND ORDER SOON
FOR EARLY PLANTING.

SPECIAL OFFER NO. 82

One each of

TIME LIFE FORTUNE
SUCCESS

Only **\$2.15**

See other side for more lovely members of Conard-Pyle's distinguished family of Large-Flowered Mums . . . plus bargain offers you won't be able to resist, and should not try to!



Extra-Large Mums:

TIME, lavender (upper left)
LIFE, copper-rose (lower left)

FORTUNE, gold and white (top right)
SUCCESS, rich crimson (right)



BURGUNDY



NOT ONLY LARGE . . .
BUT ALSO *Best!*

Here are four more of our Large-Flowered Mums which with the four illustrated on the other side give you a fair idea of the size and fullness of Conard-Pyle Chrysanthemum blooms.

LOLA. A pure gold Mum with the brightest, most glittering color of all.

ELSIE. A really big one (3½ inches) in delicious yellow. Single blooms and long petals.

BETTY. Finest of large pinks. Lasts long in the fall; gives you extra pleasure.

BURGUNDY. As rich and heady as the wine of the same name. A really rare color.

65c each; 3 of one variety for \$1.50

SPECIAL OFFER NO. 83

All Four of the above Beauties for just . . . **\$2.15**

SPECIAL OFFER NO. 84

Cheaper by the dozen!

All 8 Large-flowered Mums illustrated plus the 4 described below which we wish we had room to show you . . . for only **\$5.35**

AVALANCHE. The best big double white.

CARNIVAL. Vivid burnt-orange; double, free in bloom.

EDITH. Rich in royal purple.

LAVENDER LADY. Unfading as a lady should be. Often called the "faultless" Mum.

CONARD-PYLE'S WINNER-TAKE-ALL SUPER SPECIAL OFFER . . . a terrific buy!

SAVE \$4.68

Every Plant Illustrated and Described in this Folder... Including

- 4 new Star Series Big-flowered Mum Cushions.
- 3 Star Series Big-flowered Mum Cushions developed in '53.
- 12 Large-flowered Mums.
- 3 Spoons (see right).
- 4 Delphiniums described below.

OFFER 85

All 26 for an AMAZINGLY LOW **\$12.65**

BE SURE TO ADD A TOUCH OF EXOTIC "OOMPH" TO YOUR GARDEN WITH THESE SPOON "CONVERSATION PIECES"

Dainty, showy and delightful, these Spoon Mums live a double life . . . in the garden and as cut flowers for the house. They bloom big and blushing on graceful sprays; long, quilled petals with spoon-shaped tips.

65c each; 3 of one variety for \$1.50

PINK SPOON. Rosy-tipped in dainty pink.

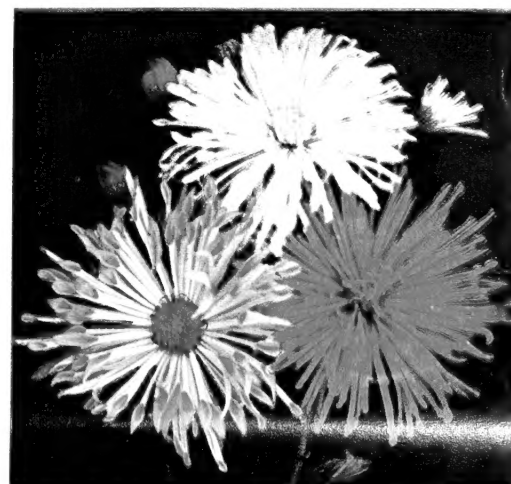
WHITE SPOON. A lacy snowflake.

YELLOW SPOON. Bright, clear yellow.

SPECIAL OFFER NO. 86

ONE EACH OF ALL THREE FOR **\$1.65**

Note the "Spoon" at the end of each petal





A dozen spikes of Delphinium like these purchased at your flower shop would cost from \$6 to \$10! The same amount invested in Star Delphiniums returns your money's worth many times over!

STAR DELPHINIUMS— YOUR *Best Buy!*

HERE'S WHY!

Delphiniums *don't* like to be moved. We are very probably the *only* grower of this delightful flower who supplies customers with plants whose root systems are *still* in the soil which received the seed! The result is much longer life in *your* garden. Ours are pot grown . . . and are never transplanted to the field . . . Instead, they come direct to you while easy to plant and give you *all* their bloom. Our method of culture saves expense, too—and our prices are therefore lower. You cannot find better Delphiniums than ours, nor better buys.

**Plant these in April or May... have
late summer and autumn blooms...
and better ones still next June.**

STAR PACIFIC HYBRIDS

ASTOLAT SERIES. The newest Delphiniums, in lovely shades of pink, from blush to raspberry-rose. 6 for \$2.25, ppd.

GALAHAD SERIES. The finest pure white, with large florets and white "bees." 6 for \$1.75; 12 for \$2.95, ppd.

KING ARTHUR SERIES. Rich, royal blue with velvety texture and white "bees." 6 for \$1.75; 12 for \$2.95, ppd.

SUMMER SKIES SERIES. Heavenly blue with white "bees." The finest light blue. 6 for \$1.75; 12 for \$2.95, ppd.

SPECIAL OFFER NO. 87

12 Delphiniums, 3 each **\$2.85**
of the 4 above

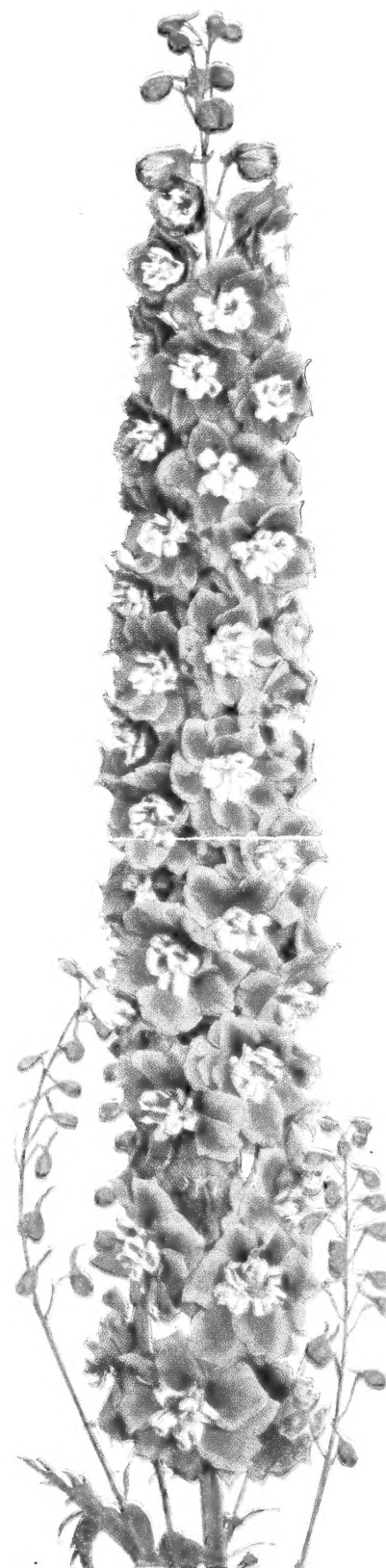
SPECIAL OFFER NO. 88

24 Delphiniums, 6 each **\$4.95**
of the 4 above

Rely on The Conard-Pyle Co. to Supply You with Absolutely the Finest Plants

whether your choice is Delphinium or our fabulous Mums, or both! With 58 years of experience—we are today the largest all-retail Rose nursery in the U. S. A. . . . originators and developers of Chrysanthemums and other plants.

Order some of those new Mums now. Plant early May to early June. For every \$5 invested in plants, get \$50 worth of blooms the first year.



Beautiful, stately Delphiniums give a "lift" to a garden. Our pot-grown plants will give you the best blooms you ever saw.